



Hosted by



Sponsorship & Exhibition

Endocrinology of the Future

ice 2024

21st International Congress of Endocrinology

1-3 March 2024 | Dubai, UAE



Destination Partner:



ICEcongress.com | [#ICE2024](https://twitter.com/ICE2024)



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Overview

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- **Sponsor Benefits**
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- **Educational**
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Sponsorship & Exhibition

Dear Partner,

The **21st International Congress of Endocrinology**, organized by ISE, the International Society of Endocrinology, and hosted by the Emirates Diabetes & Endocrine Society (EDES), will provide the long-awaited opportunity for the world's leading (early career) endocrinologists and respective endocrinology networks to meet in person again and showcase your company/organization.

ICE 2024 is the ideal place to assure visibility for you. The audience attending ICE 2024 will be made up of endocrinologists from around the globe, as well as health experts from a broader range of specialties, representatives from international (member) organizations, partners and wider stakeholders, all looking to expand and advance their knowledge of your organization and services. Please find here all the information that may be of interest to you.

We look forward to partnering with you in Dubai, 1-3 March 2024!

Speaking Opportunities

The Congress offer the ultimate platform to meet with leading HCP's KOLs, discuss ideas and initiatives, make new contacts and promote their businesses by taking part in a range of activities.

There are 3 options:

- 1. Sponsored Industry Symposium**
(30 Min and/or 60 min)
- 2. Short Lecture / Industry Update**
(15 Min)
- 1. Product Theater**
(20 Min)



Sponsorship Benefits

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
CONGRESS REGISTRATIONS	7	5	3	2
VISIBILITY & MENTION ON THE CONGRESS WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA POST (BEFORE CONGRESS)	✓	✓	✓	✓
SOCIAL MEDIA POST (AFTER CONGRESS)	✓	✓		
ACKNOWLEDGEMENT AT THE OPENING CEREMONY	✓			

Sponsorship Packages

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DIAMOND PACKAGE

US\$ 170,000 (+VAT)

Diamond Satellite Symposium (60 min) package includes:

- 1 slot of 60 min, or 2 slots of 30 min
- 1 Industry Update (15 min)
- Symposia Animation
- 175 Registrations
- Exhibit Space 72 sqm
- Congress App: 4 push notification / 1 Mobile advertisement
- Pre teaser
- 2 Exclusive Mailshots
- 1 Image Advert in Congress Mailshot
- 1 page Advert in E-programme
- 2-page Advert in Mini programme
- Lanyards, or Mobile App

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PLATINUM PACKAGE

US\$ 140,000 (+VAT)

PLATINUM Satellite Symposium (60 min) package includes:

- 1 slot of 60 min, or 2 slots of 30 min
- 1 Industry Update (15 min)
- Symposia Animation
- 150 Registrations
- Exhibit Space: 54 sqm
- Congress App: 2 push notification / 1 Mobile advertisement
- Pre teaser
- 1 Exclusive Mailshot
- 1 page Advert in E-programme
- 1 page Advert in Mini programme

GOLD PACKAGE

US\$ 110,000 (+VAT)

GOLD Satellite Symposium (30 min) package includes:

- 1 slot of 30 min
- 1 Product Theatre (15 min)
- 125 Registrations
- Exhibit Space: 45 sqm
- Congress App: 1 push notification / 1 Mobile advertisement
- 1 Joint Mailshot

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SILVER PACKAGE

US\$ 80,000 (+VAT)

SILVER Product Theatre (15 min) package includes:

- 1 Product Theatre ((15 min)
- 100 Registrations
- Exhibit Space: 36 sqm
- Congress App: 1 push notification / 1 Mobile advertisement
- 1 Joint Mailshot

BRONZE PACKAGE

US\$ 50,000 (+VAT)

Bronze Product Theatre (15 min) package includes:

- 1 Product Theatre ((15 min)
- 75 Registrations
- Exhibit Space: 18 sqm
- Congress App: 1 push notification

Floorplans & Exhibition

General Sales Information:

Exhibition space will be allocated based on first-come-first served basis.

Allocations can be confirmed and finalized by completing our online booking form which can be requested through Sherwin Gentle- ILS Associate. You can contact our Associate by emailing sgentle@kenes.com or organize a call (located in Amsterdam, The Netherlands - CET)

Dubai World Trade Centre



Floorplans & Exhibition

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THE COMPLEX

ICE 2024 Exhibition is held on the 1st floor in the SHEIKH RASHID hall

To explore the interactive floorplan, check out the venue website.

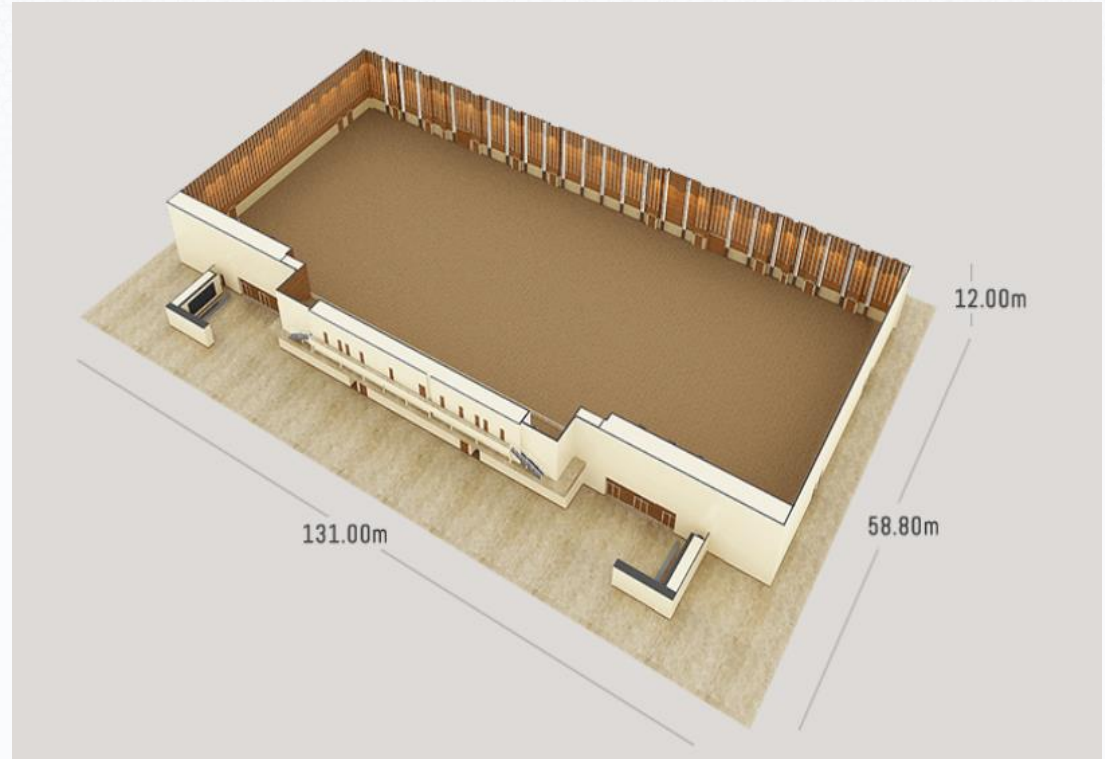
[FIRST FLOOR](#)

Floorplans & Exhibition

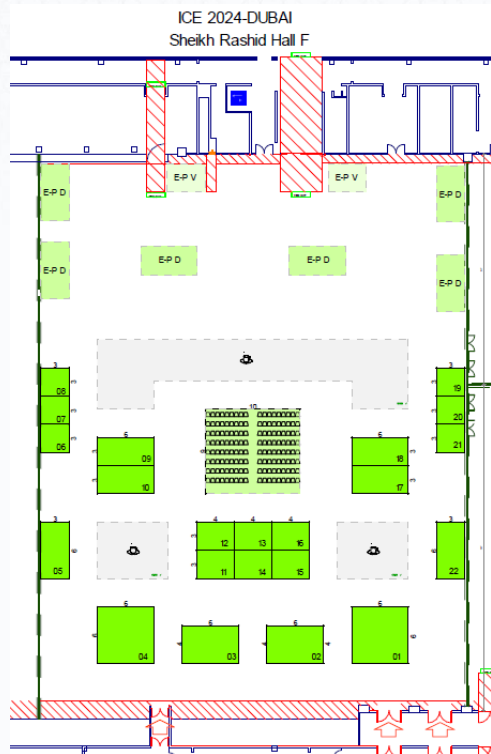
Our Exhibit Hall

The layout of the exhibition is designed to ensure comfort for the delegates and optimized visitor flow and therefore maximum exposure for the exhibitor by adding various functions in the Sheikh Rashid Hall:

- Poster Area
- Coffee Break / Lunch Stations
- Product Theatre



Floorplans & Exhibition



Exhibition Pricing

– Space Only (min 12 SQM)

US \$ 475 (+VAT) / SQM

– Shell Scheme

US \$ 525 (+VAT) / SQM

[Click here to see the interactive floorplan and check the available booths.](#)

Fee Includes:

- 2 complimentary exhibitor badges for your first 9 SQM of exhibition space;
- 100-word company / product profile in the Program

- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Sponsorship Opportunities

SPONSORED INDUSTRY SYMPOSIUM (30 MIN AND/OR 60 MIN)

- Opportunity to organize an official non-CME Industry Session (Program subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase "Official Symposium of ... Congress".
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application, and with signage during the event..

INCLUDES:

- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase "Official Symposium of ... Congress".
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.
- The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organizers and have made prior travel arrangements independently

Industry Scheme

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PRELIMINARY INDUSTRY SYMPOSIA SLOTS & INDUSTRY UPDATES

Day 1 - FRIDAY, 01 MARCH 2024

Slot 01, 02 | 12:15-13:15

60 minutes - Parallel Symposium

Diamond / Platinum Slots

Slots 03, 04 & 05 | 16:00 - 16:30

30 minutes - Parallel Symposium

Diamond / Platinum Slots

Slots 06, 07 & 08 | 16:30 - 17:00

30 minutes - Parallel Symposium

Diamond / Platinum Slots

Day 2 - Saturday, 02 MARCH 2024

Industry Updates 10:00 - 10:15

15 minutes

Slots 09, 10 | 12:20 - 13:30

60 minutes - Parallel Symposium

Diamond / Platinum Slots

Slots 11, 12 & 13 | 15:40 - 16:10

30 minutes - Parallel Symposium

Slots 14, 15 & 16 | 16:10 - 16:40

30 minutes - Parallel Symposium

Day 3 - Sunday, 03 MARCH 2024

Industry Updates 10:00 - 10:15

15 minutes

Slots 17, 18 | 12:20 - 13:30

60 minutes - Parallel Symposium

Slots 19, 20 & 21 | 15:40 - 16:10

30 minutes - Parallel Symposium

Slots 22, 23 & 24 | 16:10 - 16:40

30 minutes - Parallel Symposium

Sponsorship Opportunities

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INDUSTRY UPDATE / SHORT LECTURE

- Join us in this Industry Update / Short Lecture (not included in the main CME/CPD credits of the congress) to find out about the latest developments in the pharmaceutical industry.

Main goal: an opportunity for pharmaceutical companies to present their work as pre-event teaser.

- Content to be presented to the Organizing Committee prior to the beginning of the Congress.
- The companies participating in the Industry Update / Short Lecture will be recognised as supporters in all official congress publications.
- The logos of the companies participating in the Industry Update / Short Lecture will be displayed on the screen during the session.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application, and with signage during the event.
- The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organizers and have made prior travel arrangements independently.

PRODUCT THEATRE

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theater sessions will take place during the coffee breaks and will be held in a designated area in the physical exhibition hall.

Product Theater provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition hall, Product Theater provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.

Support will be acknowledged in the Industry Support and Exhibition section, on the event website, mobile application and with signage during the event.

Sponsorship Opportunities

PRE-CONGRESS VIDEO TEASER

- Sponsors will be offered a dedicated webpage including a 4 min video on the official Congress Website.
- Opportunity for sponsors to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by Congress organizers.
- Product advertising is not permitted.

Note: All pages are subject to review by the Congress Program Committee.

COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

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DELEGATE BAGS

- Supporter will provide funding of the participants' bags.
- The bag will bear the Supporter's logo and the Congress logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

* The bag must be approved by the organizing committee in advance.

NOTEPADS & PENS

- Supporter will provide funding for the Notepads & Pens for the participants.
- Notepads & Pens will bear the Congress logo and the Supporter's company logo and will be distributed in the participants' bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

Sponsorship Opportunities

OPENING CEREMONY / WELCOME RECEPTION

- Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

LANYARDS

- Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards.
- The support entitlements are as follows:
- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

Sponsorship Opportunities

REUSABLE BRANDED BOTTLES

- Water bottles are a way to keep participants hydrated on the go. Have your logo printed on individual water bottles that are distributed throughout the event. These bottles are often reused, thus perpetuating the brand awareness of your company.
- Opportunity to brand the reusable Water Bottles with your company name and logo.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

WI-FI LANDING PAGE

- Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress' Wi-Fi. Supporter will receive strong visibility during the congress.
- An initial branded splash screen will bear the supporter logo and company name.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

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NETWORKING / RECHARGE LOUNGE

- Water bottles are a way to keep participants hydrated on the go. Have your logo printed on individual water bottles that are distributed throughout the event. These bottles are often reused, thus perpetuating the brand awareness of your company.
- Opportunity to brand the reusable Water Bottles with your company name and logo.
- Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

MOBILE APP

- The Congress Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.
- The Mobile App support includes:
 - Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
 - 2 "push notifications" included in the sponsorship package.
 - Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

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WORLDMAP

- The World Map is a unique map providing viewers with extra info/data on participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The display can be placed in a central location at the venue and serves as an information and communications tool, ideal for enhancing participant networking.
- Support will be recognised on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

SOCIAL MEDIA WALL

- A large screen will appear in a main area of the venue showing all social media interactions that include the Congress hashtag.
- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Congress Scientific Committee.

Advertising

MOBILE APP

ADVERTISEMENT:

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Congress Mobile App will be available for all participants who download the app.

PUSH NOTIFICATION:

- One "push notification" sent to all participants* onsite through the mobile app.
- Date and time to be coordinated with Congress organizer.
- Specifications will be provided by the Congress organizer.
- The Congress App will be available for all participants who download the app.

**Only for those participants who have opted to receive such information.*

E-PROGRAM BOOK

ADVERTISEMENT:

- An electronic version of the traditional final program will be available to all participants to access the scientific program and other congress information easily and conveniently online.
- With e-Books, participants can use the intuitive Search button, bookmark sessions, events and other information, share information with colleagues and if desired, even print the program. Supporter will not have any input regarding the content.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

Advertising

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MINI PROGRAM SUPPORTER

- Support will be acknowledged on as: “Supported by...” and a company logo only
- Opportunity to have an advertisement on the inside back cover page
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application, and with signage during the event.

MINI PROGRAM

ADVERTISEMENT:

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mini Program.
- Full page color advertisement (inside page/ inside back page/ spread page) in designated section of the mini-Program.
- The Mini Program will contain the timetable, information about the scientific program and other useful information.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

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ADVERT IN MAILSHOT ADVERT

- Broaden your reach by placing and advert in the Congress mailshot.
- Company advert in a designated area of the official Congress mailshot.
- Product advertisement is not allowed.
- Subject to review by the Congress Program Committee.

PROMOTIONAL MAILSHOT

- Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.
- **EXCLUSIVE:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be Congress Acronym + Year.
- **POST CONGRESS OPTIONAL:**

Industry Support Disclosure – will be added to all mailshots

- *This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.*

Education

EDUCATIONAL GRANTS

FOR A SCIENTIFIC SYMPOSIUM /KEYNOTE LECTURE / MEET – THE – EXPERT SESSION:

- Educational Grant in support of an existing official Scientific Session / Keynote Lecture / Meet-the-Expert Session organized by the Scientific Committee and supported by a grant from industry.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

FOR SCIENTIFIC ANIMATION:

- Educational Grant towards a 1-min video animation based on an abstract.
- Conversion of research into an animated 1-min video/ infographic.
- The abstracts will be selected by the Scientific Committee.
- The animations will be published on the Congress' social media, website and will be displayed onsite.
- Support will be acknowledged in the video, Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

Education

TRAVEL/ PARTICIPATION GRANT

- As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Congress. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Congress Committee will be responsible for participants (HCPs) pre-selection.
- Educational Participation Grants of any amount are appreciated and important to the success of our Congress.
- Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event

E-POSTER AREA

- Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.
- E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:
 - Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
 - Signage "Supported by..." and a company logo only on each individual e-poster station.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website, mobile application and with signage during the event.

Sponsored Registration Packages -

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Increase knowledge across your network!

ICE 2024 offers our local Sponsors the exclusive opportunity to purchase **Sponsored Registration Packages** to maximize your organization's exposure to the latest science and innovations in the field of endocrine!

- **Discounted Sponsored Registration packages are available for organizations sponsoring groups of 50, or more participants!**
- **Applied to Full Registrations.**
- **Sponsored Registration Packages are added to the total amount of your Support.**

For more details email sgentle@kenes.com

[ICEcongress.com](https://www.icecongress.com) | [#ICE2024](https://twitter.com/ICE2024)